**An updated list of Video Resources for inspiring communities regarding Gender Equality**

# Gender stereotypes videos

**Always Like a Girl**

<https://www.youtube.com/watch?v=XjJQBjWYDTs>

Using #LikeAGirl as an insult is a hard knock against any adolescent girl. And since the rest of puberty's really no picnic either, it's easy to see what a huge impact it can have on a girl's self-confidence. Making a start by showing them that doing things #LikeAGirl is an awesome thing!

**Redraw the Balance. MullenLowe Group**

<https://www.youtube.com/watch?v=qv8VZVP5csA>

This powerful film from MullenLowe London provocatively captures how, early on in their education, children already define career opportunities as male and female. When asked to draw a firefighter, surgeon and a fighter pilot, 61 pictures were drawn of men and only 5 were female. It's time to [#redrawthebalance](https://www.youtube.com/results?search_query=%23redrawthebalance).

**Because why let gender limit our children’s potential? Our Watch**

Families can encourage children to develop positive personal identities and respectful relationships that are not constrained by gender stereotypes. As parents, you can question and challenge stereotypical constructions of gender roles, masculinity and femininity, and support children to explore whatever their interest is regardless of rigid gender associations.

<https://www.youtube.com/watch?v=i0SB-Wif7Zw> R**resource home for #Becausewhy?**

<https://www.ourwatch.org.au/because-why/home>

**The Ugly Truth of Children’s Books**

https://www.youtube.com/watch?v=5pvjFXixPxA

# See past the Stereotypes

Three 1-minute videos produced by Knox, Maroondah and Yarra Ranges Councils to show how traditional stereotypes play out in everyday life. Great for promoting discussion on bias and societal expectations.

Workplace

<https://youtu.be/SOKuQVTJTss>

Tradies

<https://youtu.be/ehwLO1CbYms>

Childcare

<https://youtu.be/702J2xK-QbI>

# Bystander education Videos

**Doing Nothing does harm**

Our Watch

<https://www.ourwatch.org.au/doingnothingdoesharm/home>

**Respect: Call it Out**

This campaign brings men into the conversation about family violence, providing them with the tools to call out disrespectful and sexist behaviour.

Respect Victoria

<https://www.respectvictoria.vic.gov.au/campaigns/respect-women-call-it-out-active-bystander>

# Teaching and Modelling Respect Videos

**Stop it at the Start Campaign**

Stop it at the Start Campaign. Australian Government campaign that aims to help break the cycle of violence by encouraging adults to reflect on their attitudes, and have conversations about respect with young people.

The campaign is aimed at parents and family members of children aged 10–17, as well as the teachers, coaches, community leaders and employers of young people

<https://www.respect.gov.au/the-campaign/campaign-materials/>

# Videos promoting respect for women-from Aboriginal and Torres Strait Islander Communities

**Hidden Figures:** Djerra

<https://djirra.org.au/our-resources/#video>

A video created as part of “Because of Her We Can” NAIDOC theme for 2018 by the Aboriginal controlled organisation which oversees support and prevention services related to family violence for Aboriginal and Torres Strait Islander communities.

# Inspiring action on pay inequality Videos

**Gender equality explained by children**

A Youtube clip focused on children’s perceptions of unequal pay

<https://www.youtube.com/watch?v=jax54E2GWWg>

**The gender pay gap experiment with boys and girls ANZ**

<https://www.youtube.com/watch?v=e_1gdx4DKbk>

**Equal Future**

<https://adage.com/creativity/work/equal-future/42882?>

The latest effort, from Australia's ANZ Bank and Whybin/TBWA Melbourne, supports a series of initiatives the bank is taking, such as making an extra $500 annual payment to all 12,700 ANZ female employees in Australia. Oscar-winning New Zealand director Jane Campion ("The Piano") directed the film, featuring young girls who read out, in turn, statements about women's inequality around the world. But the highlight of the piece is seven-year-old black belt karate star Mahiro-chan, a tiny, fierce little girl who performs a series of awesome moves. If this ends up being a viral hit, it will be down to her.